



# CREATION Newsletter

Cultural and Arts Entrepreneurship in Adult Education

<http://creationproject.eu>

## 1 Introduction

Due to travel limitations because of COVID19, the European partners of CREATION continued their meetings online. Subsequently, since our last newsletter in March 2020, we had three online meetings. The first was on the 7th of April 2020, the second took place on the 9th of June and the last one on the 21st of July 2020.

This edition of the CREATION newsletter will cover the main points arising from these meetings, as well as refer to the Needs Analysis and the Pedagogical Framework that informs our project. Lastly, we are now in a position to also make available the contact details of all national partners.

## 3 Development of Creation dissemination strategy and plan

The dissemination plan of CREATION intends to allow for local, national and international dissemination activities. The focus of dissemination efforts will thus be on:

- Ensuring the active participation of potential end-users in all stages of the project development process;
- Building and developing a comprehensive and sustainable online presence through the Facebook page, Twitter, YouTube, and the project website;
- Developing and distributing a series of online newsletters to keep potential end-users updated on the project development process;
- Drafting an appropriate project presentation layout for use at public gatherings;
- Developing a clear and vibrant branding strategy for all project outputs.

The intention is to establish a strong multi-stakeholder cohort of advocates, who will share the project aims and objectives to other interested parties.

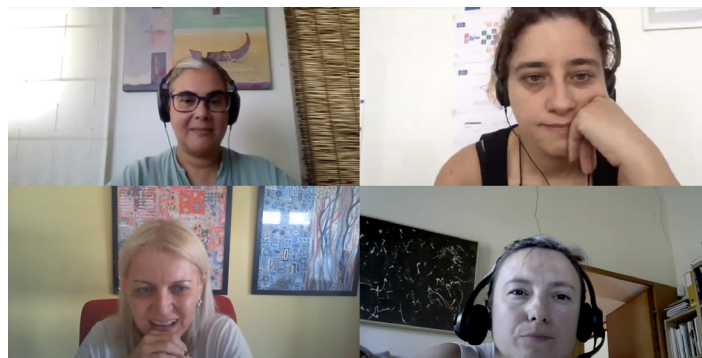
## 4 Creation needs analysis

The partners completed the needs analysis which was written as an academic output under the title 'Educational needs in cultural and arts entrepreneurship of women from marginalised backgrounds: A needs analysis for a social design intervention'. It is envisaged that this will be submitted for publication. Here we provide the abstract

## 2 Quality assurance guidelines to establish Local Research Control Groups (LRCGs)

All the partners are responsible for implementing the described guidelines and establishing a Local Research Control Group in their respective country as well as keeping its members involved in and informed about the progress and development of the CREATION project. The CREATION application form requires that each partner establishes a Local Research Control Group. This group is described in the CREATION application form as a support mechanism for the project that will be comprised of key project target group members, experts, professionals and stakeholders.

The members of each of the Local Research Control Groups will support the consortium with their feedback on the development of the project, participation in evaluation activities as well as in promotional and dissemination actions. Members of the LRCGs will participate in testing and validating of products and resources. They will also serve as local advocates of the project and will support the promotion of its aims and outputs in each partner's local area.



FROM THE ONLINE TRANSNATIONAL MEETING  
ON TUESDAY 21 JULY 2020

## Contact

**Dr Ana Margarida Ferreira**

Project Coordinator

Email: [ana.margarida.ferreira@universidadeuropeia.pt](mailto:ana.margarida.ferreira@universidadeuropeia.pt)

**Dalia Sendra Rodríguez**

Project Coordination Team

Email: [daliasendra@hotmail.com](mailto:daliasendra@hotmail.com)

**Project URL**

<http://creationproject.eu/>

of this outcome.

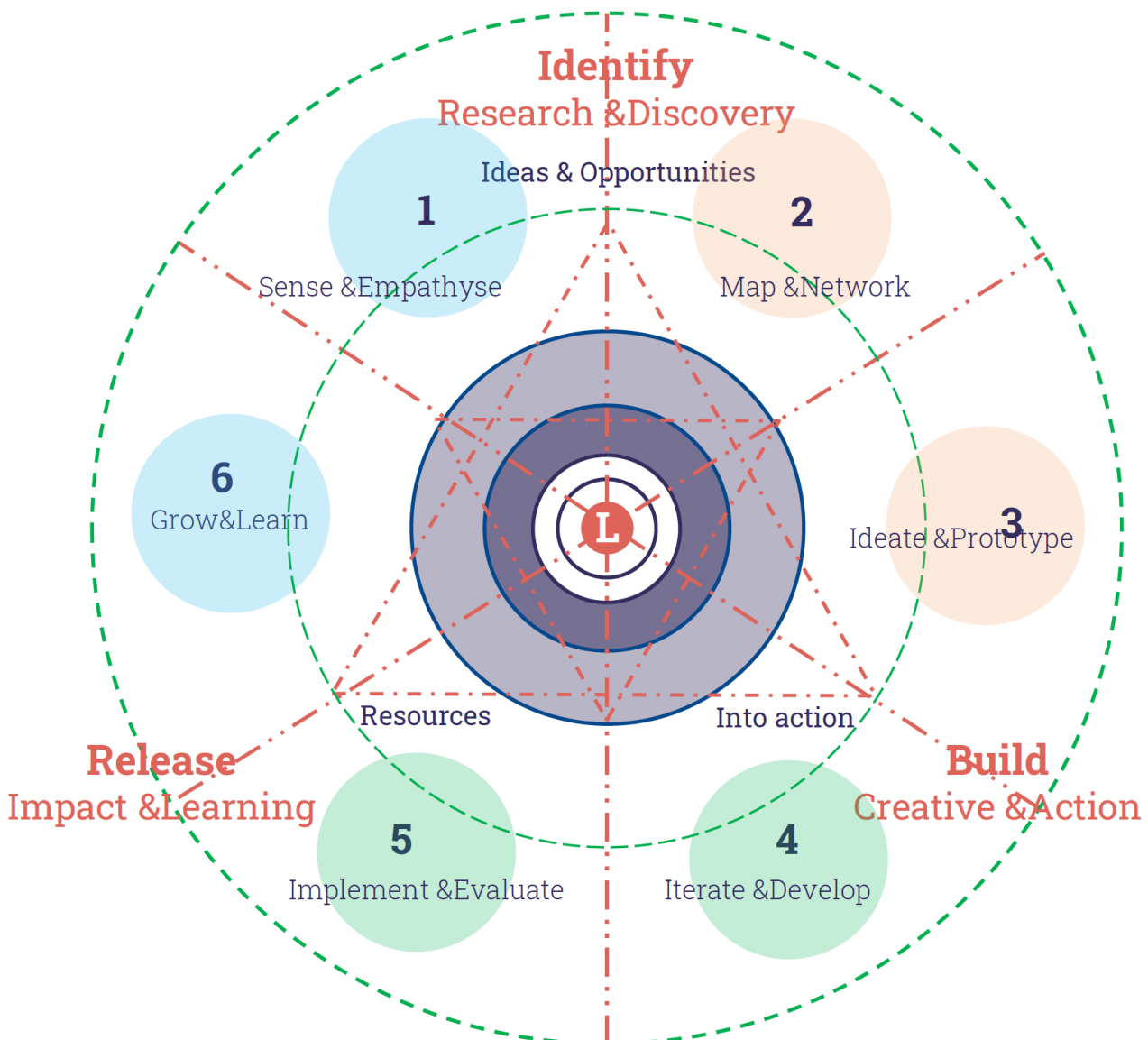
"Despite the recognition that cultural and creative industries can foster significant economic potential and are one of Europe's most dynamic sectors, contributing to the creation of millions of jobs across the European Union, there is a noticeable lack of cultural and arts entrepreneurship programmes of study. The project CREATION (Cultural and Arts Entrepreneurship in Adult Education), funded under Erasmus+ Strategic Partnerships for adult education, seeks to redress this situation through the development of a framework for adult education for the creative and cultural sectors across Europe, with a specific focus on aspiring women entrepreneurs from marginalised backgrounds (migrants, refugees and asylum seekers). This study provides a needs analysis to inform the identification of the required educational needs for the target groups. It comprises desk research of the related literature plus online survey data. Synthesis of the prominent themes that emerged from this study indicates the need for a multifaceted instructional design approach that combines both the essential generic skills in entrepreneurship and acknowledges the structural, contextual and educational challenges that are characteristic of the target groups."



FROM THE ONLINE TRANSNATIONAL MEETING ON TUESDAY 7 APRIL 2020

## 5 Pedagogical framework

The partners developed the pedagogical framework based on the ReActModel [Multi-Dimensional Research-Action-Change Pedagogical Model], and after some refinements, this was simplified visually to better communicate the different stages that comprise it.



## Partner contact details

### IADE - Universidade Europeia

Local contact person: Dr Ana Margarida Ferreira - Contact email: ana.margarida.ferreira@universidadeeuropeia.pt - Address: IADE, Avenida D. Carlos I, n.º 4, 1200-649 Lisbon, Portugal - Phone: +351 21 393 9600

<https://www.iade.europeia.pt/en>



### HUB NICOSIA

Local contact person: Dr Stefania Savva - Contact email: stephania.hubnicosia@gmail.com - Address: Tagmatarchi Dimitri Poulou 33, Nicosia 1101, Cyprus - Phone: +357 22 252315, +357 99341214

<https://www.hubnicosia.org/>

### ART + DESIGN: ELEARNING LAB

Local contact person: Dr Nicos Souleles - Contact email: nicos.souleles@cut.ac.cy - Address: Cyprus University of Technology, 30 Arch. Kyprianos Str., 3036, Limassol, Cyprus - Phone: +375 2500 2101

<http://www.elearningartdesign.org/>



european creative hubs network

### European Creative Hubs Network

Local contact person: Chryssa Vlachopoulou - Contact email: chryssa@creativehubs.net - Address: European Creative Hubs Network, 84, Pireos st. 10435, Athens, Greece - Phone: +30 210 3425 335

<https://creativehubs.net/>

### Matera Hub

Local contact person: Germana Girelli - Contact email: info@materahub.com - Address: via Luigi Einaudi 73/b, 75100, Matera Italy - Phone: +39 0835 389438

<https://www.materahub.com/en/>



### FIPL

Local contact person: Sarah Keegan - Contact email: sarah@fipl.ie - Address: Unit A, Virginia Shopping Centre, Virginia, County Cavan, A82CX44, Ireland - Phone: +353 8736 53670

<https://fipl.eu/>

### JUGEND- & KULTURPROJEKT E.V.

Local contact person: Stefan Kiehne - Contact email: info@jkpev.de - Address: Hechtstraße 17, 01097 Dresden, Germany - Phone: +49 351 810 4766

<https://www.jkpev.de/en/>



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Kulturprojekt e.V.